

MIDWESTERN LATINO INFORMATION SEEKING AND TECHNOLOGY USE

A research initiative funded by the 2016 OCLC/ALISE Research Grant

<http://personae.missouri.edu/index.html>

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INTERVIEW PROTOCOL LATINO COMMUNITY INFORMANTS

Because of the semi-structured nature of the interview, the questions below are an approximation of those that will be asked during the interview. It is possible that conversation may lead to other questions being asked which are not listed here.

Tell me about yourself. Do you live with your family? Do you work or go to school? Do you speak English or Spanish at home? How many generations of your family have lived in [location]?

[How did you or your family decide to come to the Midwestern U.S.?)

What language do you speak at home? Does all your family speak [English/Spanish/other]?

In your typical day, how often do you use your cell phone/smart phone? What do you use it for?

Do you have a tablet, like an iPad or an Android tablet? If yes, what do you use it for?

When you're looking for information on the internet, would you use your phone/tablet? Why/why not?

What sorts of things do you typically find yourself looking for online? Do you use a desktop or laptop computer to search for things online? Have you searched for information on your phone or tablet?

Are people you know afraid of being tracked on their mobile devices?

Tell me about a recent search for online information that you did. Did you search for information in English or in Spanish? What did you do? Which sites did you go to?

Have you ever used the library to find out how to use apps on your smartphone or your tablet computer?

Have you ever used the public library to find out how to do business with schools, banks, or the government using the Internet or mobile apps?

Have you ever used the library's e-book collections or electronic databases?

Now I'm going to ask you about social media. Do you have a Facebook/Twitter/etc. account? What language do you use for social media?

How do you communicate with each group: friends, family, extended family, classmates, workmates? What language do you use for social media?

How do you mainly communicate with people your own age? What about younger people? What about older people?

How often do you text with people? Whom do you text with? What language do you use for social media?

How often do you use social media? Who is in your social media network? What language do you use for social media?

Who do you turn to for trusted information?

What's your main reason for using social media? To keep in touch with family/friends, to stay current on news, to learn about things, etc.

Some people use social media to gather information about new topics. Would you say that's true of you and your social media experience?

Do you prefer receiving information in English or in Spanish? Do you trust certain kinds of information more if it comes in English or Spanish?

Do you have an example of something you learned from social media?

Some people use social media to spread information, like health information or news items. Would you say that's a useful way to spread information, or not so much?

Do you know anyone who is limiting their social media use for privacy concerns?

Have you ever used the library to find out how to use social media apps like Facebook or Linked In?

Have you ever connected with a community agency like the library or your local schools via social media? For instance, Liking a library page, or following the Twitter feed of your mayor?

Do you know of other people who could help me with this research? Can you introduce me or make recommendations so I can meet them?